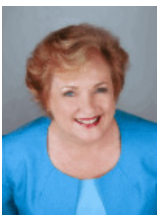




Expanded Values List

(from page 144 of the book)

Accomplishment	Ease of Use	Knowledge	Safety
Accountability	Efficiency	Leadership	Satisfying others
Accuracy	Equality	Love, Romance	Security
Adventure	Excellence	Loyalty	Self-givingness
All for one & one for all	Fairness	Maximum utilization	Self-reliance Self-
Beauty	Faith	(of time, resources)	thinking
Calm, quietude, peace	Faithfulness	Meaning	Service (to others,
Challenge	Family	Merit	society)
Change	Family feeling	Money	Simplicity
Cleanliness, orderliness	Flair	Openness	Skill
Collaboration	Freedom	Patriotism	Solving Problems
Commitment	Friendship	Peace, Non-violence	Speed
Communication	Fun	Perfection	Spirit in life
Community	Global view	Personal Growth	Stability
Competence	Good will	Pleasure	Standardization
Competition	Goodness	Power	Status
Concern for others	Gratitude	Practicality	Strength
Connection	Hard work	Preservation	Succeed; A will to-
Content over form	Harmony	Privacy	Success
Continuous improvement	Honesty	Progress	Systemization
Cooperation	Honor	Prosperity, Wealth	Teamwork
Coordination	Improvement	Punctuality	Timeliness
Creativity	Independence	Quality of work	Tolerance
Customer satisfaction	Individuality	Regularity	Tradition
Decisiveness	Inner peace, calm,	Reliability	Tranquility
Delight of being, joy	quietude	Resourcefulness	Trust
Democracy	Innovation	Respect for others	Truth
Discipline	Integrity	Responsiveness	Unity
Discovery	Intensity	Results-oriented	Variety
Diversity	Justice	Rule of Law	Wisdom



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